

1 of 4

Rep Firm	
Sales Office (	) PHILADELPHIA
Salesperson (	) AMY MCCREARY
Salesperson Phone#	215-568-6540
Salesperson FAX#	215-568-1845

SC = \*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TH-F	4P-430P	NEWS 3-4	:30	\$725.00	10/04-10/05	0	0	0	\$0.00	
		Buyline Comment: FIRST NEWS 3-4										
	2	TH-F	430P-5P	NEWS 3	:30	\$725.00	10/04-10/05	0	0	0	\$0.00	
		Buyline Comment: NEWS 3										
	3	M-W	430P-5P	NEWS 3	:30	\$725.00	10/08-10/10	0	0	0	\$0.00	
		Buyline Comment: NEWS 3										
	4	TH-F	5P-630P	EARLY NEWS	:30	\$1,200.00	10/04-10/05	0	0	0	\$0.00	
		Buyline Comment: EARLY NEWS										
	5	M-W	5P-630P	EARLY NEWS	:30	\$1,200.00	10/08-10/10	0	0	0	\$0.00	
		Buyline Comment: EARLY NEWS										
	6	TH-F	730P-8P	RALSTON	:30	\$900.00	10/04-10/05	0	0	0	\$0.00	
		Buyline Comment: RALSTON										
	7	M-W	730P-8P	RALSTON	:30	\$900.00	10/08-10/10	0	0	0	\$0.00	
		Buyline Comment: RALSTON										
	8	SA	11P-1130P	WKND NEWS	:30	\$1,100.00	10/06-10/06	0	0	0	\$0.00	
		Buyline Comment: WKND NEWS										
	9	SA	6A-7A	NEWS AT SUNRISE	:30	\$350.00	10/06-10/06	0	0	0	\$0.00	
		Buyline Comment: NEWS AT SUNRISE										
	10	SA	7A-9A	SAT TODAY	:30	\$625.00	10/06-10/06	0	0	0	\$0.00	
		Buyline Comment: SAT TODAY										

Station KSNV-TV LAS VEGAS, NV. Agency ( ) SANDLER INNOCENZI Rep Firm ( ) PHILADELPHIA  
 Advertiser ( ) D.TARKANTIAN 4 CONGR 705 PRINCE ST Sales Office ( ) AMY MCCREARY  
 Product D.TARKANTIAN FOR CONG ALEXANDRIA, VA 22314 Salesperson ( )  
 Estimate# CHRIS FEIST Agency C/P1/P2/E Flight Dates 10/04/2012 - 10/10/2012 Salesperson Phone# 215-568-6540  
 Buyer Phone# Hiatus Weeks Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	SA	9A-930A	NEWS TODAY WKND	:30	\$500.00	10/06-10/06	0	0	0	\$0.00	
				Buyline Comment: NEWS TODAY WKND								
	12	SU	6A-7A	NEWS SUN WKND	:30	\$350.00	10/07-10/07	0	0	0	\$0.00	
				Buyline Comment: NEWS SUN WKND								
	13	SU	7A-8A	SUN TODAY	:30	\$750.00	10/07-10/07	0	0	0	\$0.00	
				Buyline Comment: SUN TODAY								
	14	SU	1130P-12A	SPOTS NT 1 VGS	:30	\$200.00	10/07-10/07	0	0	0	\$0.00	
				Buyline Comment: SPOTS NT 1 VGS								
	15	TH-F	430A-459A	WAGNERS	:30	\$100.00	10/04-10/05	0	0	0	\$0.00	
				Buyline Comment: WAGNERS								
	16	M-W	430A-459A	WAGNERS	:30	\$100.00	10/08-10/10	0	0	0	\$0.00	
				Buyline Comment: WAGNERS								
	17	TH-F	5A-6A	WAGNERS1	:30	\$450.00	10/04-10/05	0	0	0	\$0.00	
				Buyline Comment: WAGNERS1								
	18	M-W	5A-6A	WAGNERS1	:30	\$450.00	10/08-10/10	0	0	0	\$0.00	
				Buyline Comment: WAGNERS1								
	19	TH-F	6A-7A	WAGNERS2	:30	\$700.00	10/04-10/05	0	0	0	\$0.00	
				Buyline Comment: WAGNERS2								
	20	M-W	6A-7A	WAGNERS2	:30	\$700.00	10/08-10/10	0	0	0	\$0.00	
				Buyline Comment: WAGNERS2								
	21	TH-F	7A-9A	TODAY SHOW	:30	\$900.00	10/04-10/05	0	0	0	\$0.00	
				Buyline Comment: TODAY SHOW								

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 Estimate# CHRIS FEIST Agency C/P1/P2/E 10/04/2012 - 10/10/2012 Salesperson Phone# 215-568-6540  
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	22	M-W	7A-9A	Buyline Comment: TODAY SHOW	:30	\$900.00	10/08-10/10	0	0	0	\$0.00	
	23	TH-F	9A-10A	Buyline Comment: TODAY SHOW 2	:30	\$425.00	10/04-10/05	0	0	0	\$0.00	
	24	M-W	9A-10A	Buyline Comment: TODAY SHOW 2	:30	\$425.00	10/08-10/10	0	0	0	\$0.00	
	25	TH-F	1230P-1P	Buyline Comment: NEWS AT NOON	:30	\$325.00	10/04-10/05	0	0	0	\$0.00	
	26	M-W	1230P-1P	Buyline Comment: NEWS AT NOON	:30	\$325.00	10/08-10/10	0	0	0	\$0.00	
	27	TH-F	3P-4P	Buyline Comment: DR PHIL	:30	\$450.00	10/04-10/05	0	0	0	\$0.00	

---REPORT TOTALS---  
 Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Oct 12: 0 / \$0.00  
 Sales Totals: 0 / \$0.00  
 Station Totals: 0 / \$0.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CATV 0%	KBLR 0%	KINC 0%	KLAS 34%	KSNV 30%
		KTNV 15%	KTUD 1%	KVCW 2%	KVMY 1%	KVVU 17%
		XXXX 0%				

Rep Order# 6860422 Ver# 3 Mod# 0 Status Confirmed Traffic Order# 107257 Printed: 10/03/2012 6:28 PM 4 of 4  
EC'd No Last Received: 10/02/2012 9:08 AM

Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.  
Advertiser ( ) D.TARKANTAN 4 CONGR  
Product D.TARKANTAN FOR CONG  
Estimate#  
Buyer CHRIS FEIST  
Phone#  
Fax#

Agency ( ) SANDLER INNOCENZI  
705 PRINCE ST  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E  
Flight Dates 10/04/2012 - 10/10/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
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Books NOV12  
Demos RA35+

--- CREDIT RISK ---  
CASH IN ADVANCE